



20 Forth Street, Edinburgh, EH1 3LH
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Privacy Statement in accordance with GDPR 2018
With regard to Screen Machine marketing and information services

Screen Machine is operated by Regional Screen Scotland, 20 Forth St, Edinburgh, EH13LH.

We can be reached by email at info@regionalscreenscotland.org.

There are two ways to sign up to receive our newsletter:

- 1 When you sign up to our cinema newsletter through the home page of our website we will only collect data that it's necessary for us to collect in order to email you the newsletter. The only details we will see are your name and email address which you will enter. If you choose to supply your phone number, we will also see that. You will select the location or locations you wish to receive our newsletter for.
- 2 When you sign up to receive our newsletter through our box office system, when you are in the process of making a purchase, we will only collect data that it's necessary for us to collect in order to email you the newsletter: your name and email address.

Whichever of these two methods you use to sign up, we will not use this data to send you any other marketing.

We will not sell or transfer your information.

No data profiling will take place using your data in our care.

We will retain your information until you unsubscribe from the newsletter. Every newsletter will have this option.

It is our concern that you know that we treat any information you give us with the utmost care, and that it will not be used for anything that you have not consented to.

You can see our Data Management Policy in full by clicking [here](#).